#### Workshop on Trade Capacity-Building and the U.S.-CAFTA



### Sectoral Challenges I: Textiles

March 3-4, 2003

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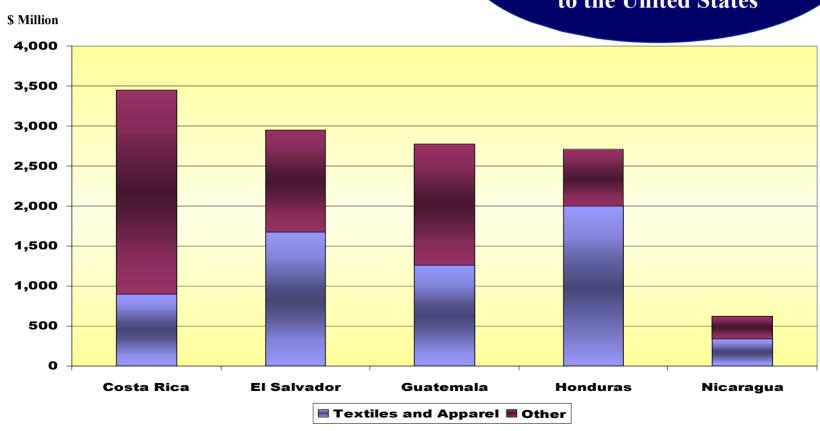


### Growing Importance of Apparel Trade with the United States



### World merchandise imports from CAFTA-5 countries

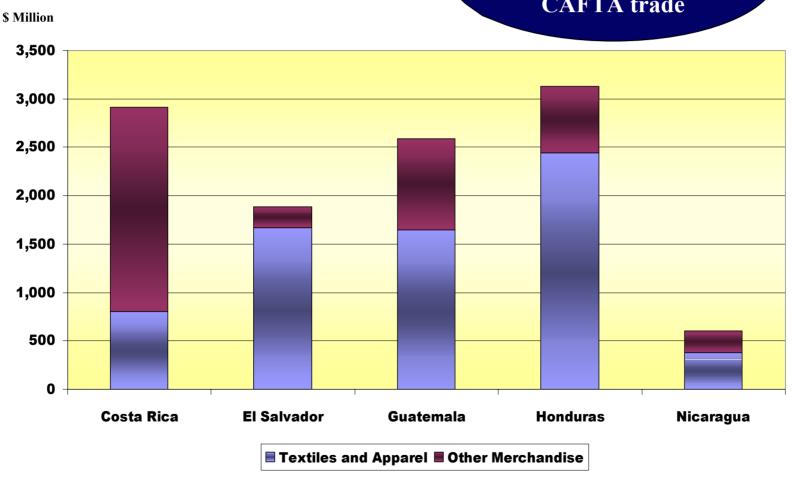
Over 95 percent of CAFTA-5 exports of textiles and apparel are to the United States



Source: Data for Costa Rica, Guatemala, and Honduras are from the World Bank Trade and Production database, 1999. Data for El Salvador and Nicaragua are from U.S. State Department Country Commercial Guides 2000 and 2001.

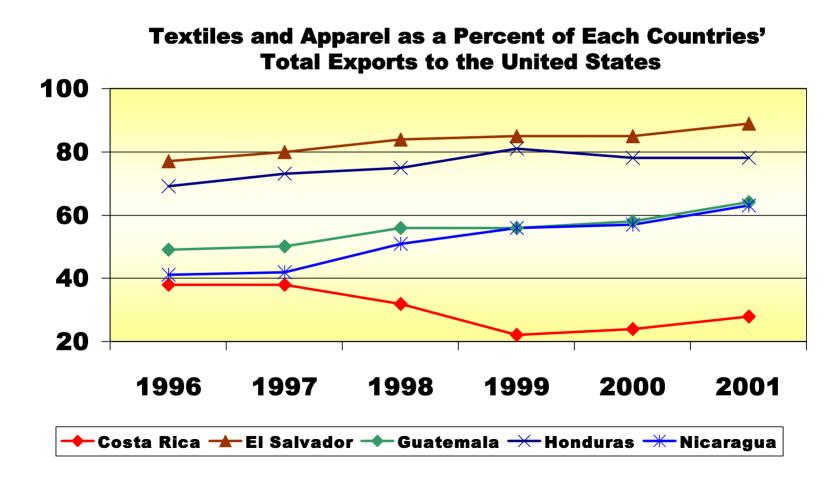
U.S. merchandise imports from the CAFTA-5 countries (million US\$)

Apparel items are important in U.S.-CAFTA trade



Source: USITC Data web, data for 2001.

### U.S. imports of textiles and apparel are growth engines for the region



# **Employment benefits of CAFTA-5 apparel exports**

### Estimates of Direct and Indirect Employment Benefits Resulting from CAFTA-5 Exports of Apparel to the United States

	Employment	
	Direct	Indirect
Costa Rica	45,000	
El Salvador	70,000	140,000
Guatemala	112,574	
Honduras	117,300	1,173,000
Nicaragua	40,758	

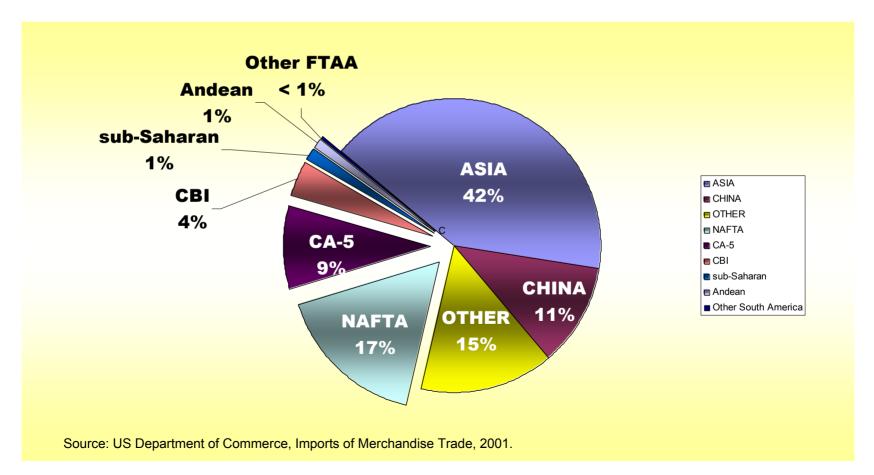
Source: U.S. Commercial Reports and local trade associations. Data are for 2000 and 2001.

# Preferential Access Duty and quota benefits



### Preferential access to US market

#### **Percent of U.S. Imports of Apparel**



### Benefits of preferential access— Duties and quotas

#### **U.S. Imports from CA-5 Countries**

(NOTE: U.S. weighted duty averaged 6% in 2001 on apparel imports from CA-5 countries)

	US Apparel Imports from		Avg. Applied	Average
	CA-5 Countries (2001)		Duty to Non-	Tariff Equivalent
Fiber Type	Value	Percent	pref. Suppliers	of Quotas
Cotton	4,722	69	16	30
Synthetic	1,647	24	23	27
Other	376	5	24	8
Wool	95	1	18	27
Total	6,840	100	18	28

Source: Data for applied duties from US Department of Commerce, Imports of Merchandise Trade. Estimates of tariff equivalents of quotas from United States International Trade Commission "The Economic Effects of Significant Import Restraints" (2002).

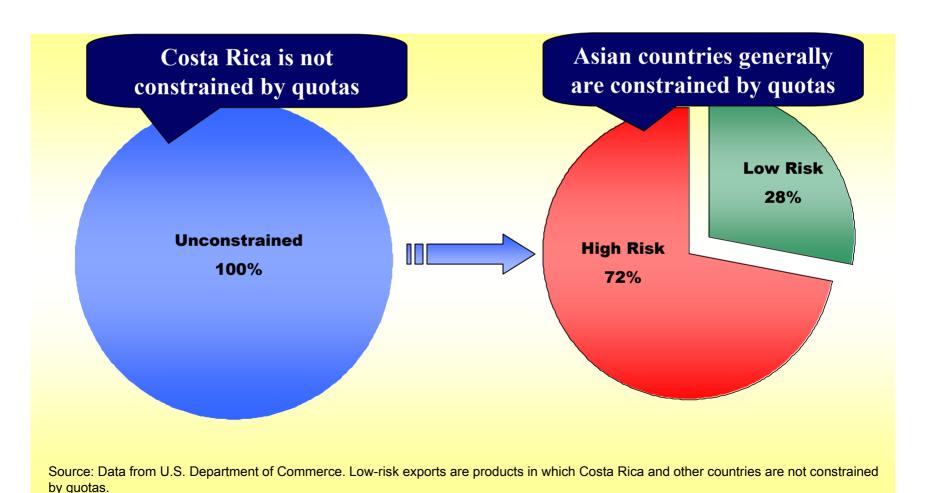
### **Quota Removal**

### A major benefit will be removed in 2005



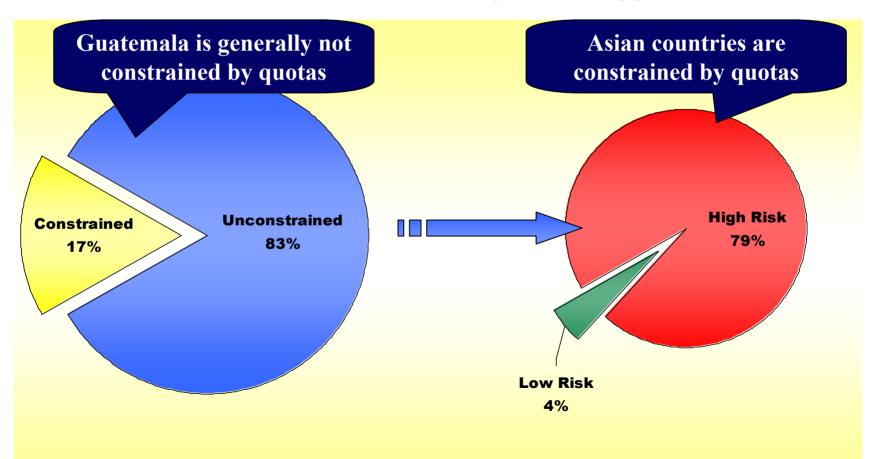
# Costa Rica's exports will be subject to more competition

#### Costa Rica's 2001 U.S. Exports of Apparel



# Guatemala's exports will be subject to more competition

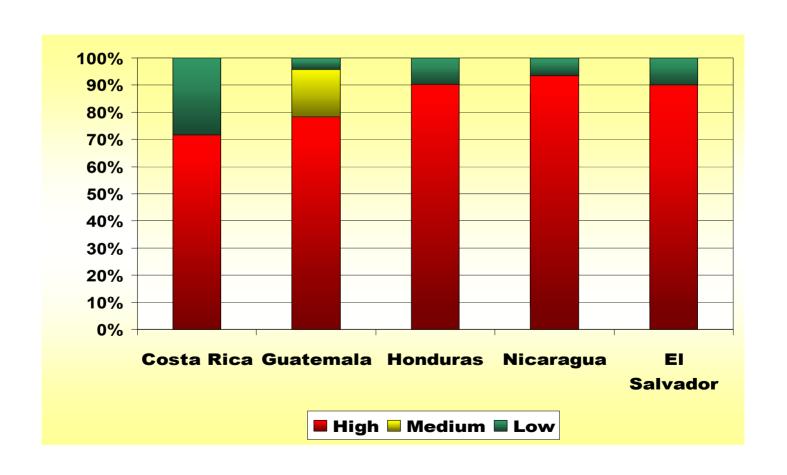
#### **Guatemala's 2001 U.S. Exports of Apparel**



Source: Data from U.S. Department of Commerce. Constrained exports include products for which both Guatemala and other countries are constrained by quotas. Low-risk exports are products in which Guatemala and other countries are not constrained by quotas.

## CAFTA-5 U.S. export market risk levels, 2002–2005

#### **Percent of Apparel Exports**



### Ten U.S. quota categories with the highest number of countries quota-constrained

			Number of	Cumulative
			Countries	Percent of
			Constrained	US Imports
US Quota	Fibre		by US	from CAFTA
Category	Type	Product	Quotas	Countries
347	Cotton	M&B TROUSERS	22	9
348	Cotton	W&G TROUSERS/SLACKS	22	15
339	Cotton	W&G KNIT BLOUSES	17	31
648	MMF	W&G SLACKS	17	34
338	Cotton	M&B KNIT SHIRTS	16	50
647	MMF	M&B TROUSERS	16	52
351	Cotton	NIGHTWEAR/PAJAMAS	13	53
651	MMF	NIGHTWEAR & PAJAMAS	12	54
345	Cotton	SWEATERS	11	54
335	Cotton	W&G COATS	9	54

Source: Based on data from U.S. Department of Commerce Office of Textiles and Apparel. A quota is constrained if it is more than 85 percent filled.

### **US-CAFTA Agreement**



## U.S. FTAA textile and apparel offer

- The United States has agreed to remove all duties on textile and apparel imports five years from the initiation of any agreement
- Requires that partners reciprocate
- Partners can remove duties over a period longer than five years

### Possible rules of origin

- Yarn forward requiring the use of same country or U.S. materials
- Yarn forward requiring use of CAFTA materials (more liberal rule)

## Benefits of a U.S.-CAFTA for Central America

- Lower duties
- Investment—U.S.-CAFTA will provide permanent benefits
- Investment—Rule of origin will encourage upstream production

# FTA vs. Quota Removal 2005 Answer to a Problem?



## Rules of origin are pivotal in any trade agreement

- Fabric can comprise 50% or more of a garment's factory gate price
- Asian fabrics are often cheaper than regional fabrics and provide a broader input base
- Regional fabric surcharges

## Competitive assessment still required

- U.S. duties on cotton apparel average only 16 percent
- Higher costs of regional fabrics and local costs can quickly eliminate that advantage
- United States will reduce duties by 2010—Not immediately, so there will be five years of open competition in any case

### **Competitive assessment**

- Country-specific product-by-product analysis
- Transportation, customs, access to fabrics, infrastructure, labor costs, investment laws, and regulations.